

MEETING OF THE BOARD OF TRUSTEES
HELD ON TUESDAY 20TH OCTOBER 2009 AT 14.00HRS
IN MEETING ROOM 2

Present: Chris Sparshatt: Chair & Trustee
Trustees: Jamie Scudamore, Chris Marks, Alice Marshall, Ben Wilcox,
James Kerr, David Lloyd, Duncan Batty
Apologies: Robert Kidson
Attending: Paul Tatton, Secretary

Unreserved Business

Action

141. **Minutes of Previous Meeting** Agreed as a true record of the meeting.

142. **Matters Arising** None

143. **Presidents, Report** :

The President gave a verbal report. The new Constitution was now in force and the first meetings of the Zones had taken place. Council at the start of week 2 needs to be reviewed but main difficulty caused by unfilled vacancies from previous year.

Welcome week had been very busy in all areas. The Commercial, Sports and Volunteering Bazaars had all been well attended. Commercial income was good above budget and last year.

The Chair explained the reason for the meeting – to clarify the Board’s view of the 3 year Strategic Plan and to review individual operating plans for 2009/10
The Chair asked the President to prepare one written report for the next meeting which should contain sections to report progress in each of the Zones.
There were no other questions for the President.

143. **Review of 3 Year Strategic Plan**

The Chair explained he had met with the President and they had agreed this meeting would look at the plans to make sure the new Sabbaticals were happy with them as they had been formulated by the previous team. The meeting then reviewed the plan section by section.

Vision

It was agreed that the vision should read:

“Our vision is that we aspire to be one of the leading Student Unions in the country which we shall measure by being accredited with a Gold Award in the Student Union Evaluation Initiative (SUEI) by the end of 2012”.

Mission

The mission was discussed without agreement and the President was asked to come back with a crisp statement for the next meeting.

President

(PMN There was a view to drop the use of the “your 1st choice every time”. The Final Audit of SUEI under the planning strengths was the comment “Excellent Mission Statement – In everything we do, to be your 1st choice every time”.

The strap line has been used on much of our publicity material, including staff cards and letter heads. If this is to be dropped the Board will need to give direction on whether the changes are to be changed immediately or as stationery and promotional material are replaced)

Our Values

It was proposed by VP Community that “two campuses – one union” was not a fair description of reality.

Following discussion it was agreed that the President should consult at Scarborough as to the future governance of the campus activity and that the value “two campuses - one Union” should be suspended.

President

Key Success Factors

KSF 7 should read “To improve continuously everything we do” (PMN Same comments apply as PMN above).

Governance Strategy

In the vision and main aims, “our members” to come before CC and University.

Education Strategy

Main aims 1.1 add “help inform the delivery”.

Community Strategy

VP Community not happy with 1.1 of the community vision VPC to propose alternative before next meeting

VP
Community

Community Operational Plan

VP Community to reword KPI1 to define the outcomes to be measured. To be circulated before next meeting.
In KPI 5 appropriate measure required to gauge effectiveness of HUU media

VP
Community
Ditto

Environmental Strategy

Responsibility for environmental strategy to be determined – President or VP Community

UEC

SUEI Strategy

A discussion took place regarding the relevance of SUEI lead by the VP Education who questioned its role in the management of a student union. A proposal was put to the meeting that the Board should continue to support the quality standard.

Votes:

For 7
Against 1
Carried

Other Awards

It was agreed that there needed to be a plan for other awards for which HUU desired accreditation.

President/VP
Community

144. **Strategic Planning Timetable**

It was agreed that there was a need for a timetable which allowed Officers Elect to have the opportunity to review plans for their period of office. This would be agreed at the next meeting.

145. **Any Other Business**

- i) **Fundraising.** The secretary had made contact with a fundraising consultant, Patrick Boggon of Tarnside who was preparing a proposal to be considered at the next Board. In the meantime, PB had suggested the Board consider who were stakeholders that could be involved in drawing up an appropriate plan. (PMN Proposal received – to be forwarded under separate cover to the Board)
- ii) **Student Experience at Hull.** The President reported on his visit to the VC who whilst acknowledging the U of H still scored well in the student experience league tables, we were not as high as we had been. HUU were asked to look at ways in which we may help to improve the situation and the resources required. The Secretary would be preparing a paper for consideration and would need to consult with members of UEC for any suggestions.
- iii) **Constitution.** The secretary informed the meeting that the latest information from the CC was that SU Boards should have a majority of trustees who were not paid. Our Board make up would need reviewing.

Secretary

146. **Date of next meeting** Tuesday 10th November at 1.30 in **Meeting Room 1**, 3rd floor University House.